

Workers with criminal records: consumer and employee perspectives

Exploring the perceptions of Americans towards organizations that employ those with criminal records.



78%

A majority of Americans feel comfortable buying goods or services from businesses where the customer-facing employee has a **non-violent criminal record**

31%

Less Americans, however, would feel comfortable if the customer-facing employee had a **violent criminal record**

55%

Over half of Americans feel comfortable buying goods and services from businesses where the customer-facing employee has spent **5 or more years in prison**

Three-quarters of Americans feel comfortable if the businesses they patronize are known to give those who have a criminal record a second chance by giving them a job.

76%

The same number of Americans are comfortable **working for an employer** known to give second chances.

A majority of Americans feel comfortable working for an employer if a few of their coworkers have **non-violent criminal records**

74%

Less Americans are comfortable working for an employer if a few of their coworkers have **violent criminal records**

33%

A sample of 1,003 Americans was surveyed using the AmeriSpeak Omnibus survey, NORC at the University of Chicago's probability-based panel designed to be representative of the U.S. household population. The survey was administered from March 12th to March 18th, 2019.