



MAKE A DIFFERENCE IN THE LIVES
OF TRANSITIONING SERVICE
MEMBERS, VETERANS, AND
MILITARY SPOUSES

SHRM Foundation, in partnership with USAA, is committed to empowering HR professionals, people managers and business leaders to attract, hire, and retain members of the military community.



The Veterans Ambassador engages local professionals in their community and networks through training programs, equipping HR professionals with the knowledge and tools necessary to attract, hire, and retain veterans in the workplace.

Research and experience has demonstrated that this population is important untapped talent, and there is a pressing need to educate and train hiring decision makers on the value this talent brings to the civilian workforce.

## WHY BECOME A VETERANS AMBASSADOR?

It's an opportunity to impact the lives of veterans and their families who are struggling to transition to the civilian workforce. It's your way of showing appreciation for the veterans who served our nation.

- HR professionals, people managers and business leaders have the largest influence on the success of hiring and retaining members of the military community.
- Veterans, as well as their family members are valuable members of our workforce who have in-demand skills.
- Veterans, military spouses and caregivers help build more diverse and inclusive work environments.

## **YOUR EFFORT = THOUSANDS HIRED**

The Veterans Ambassador will be a force multiplier, paving the way for more than 60,000 veterans and family members to land jobs by securing and training the HR professionals, hiring managers and business leaders who will commit to hiring from our military communities.

Veterans Ambassador HR professionals, hiring managers, and business leaders Veterans and family members hired by businesses







MAKE A DIFFERENCE FOR VETERAN EMPLOYMENT.

Learn more at veteransatwork.org.

Complete and submit the Veterans Ambassador application.

APPLY NOW



Thank You to our Corporate Partner USAA