

CIVILITY: Shaping the next 365



Jenn Graham Founder & CEO of Inclusivy



The workplace is becoming more *diverse everyday*...





How are you building a **sense of belonging**?



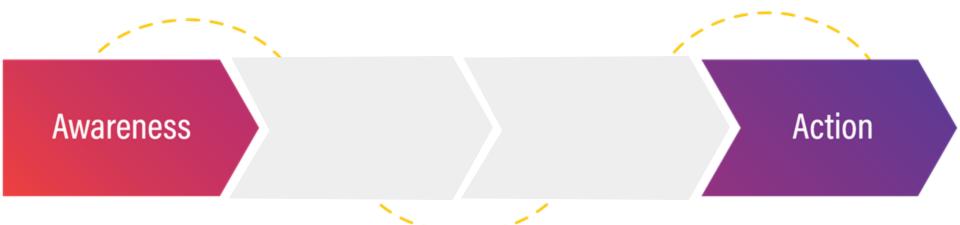


We cannot mandate our way to *culture change*.

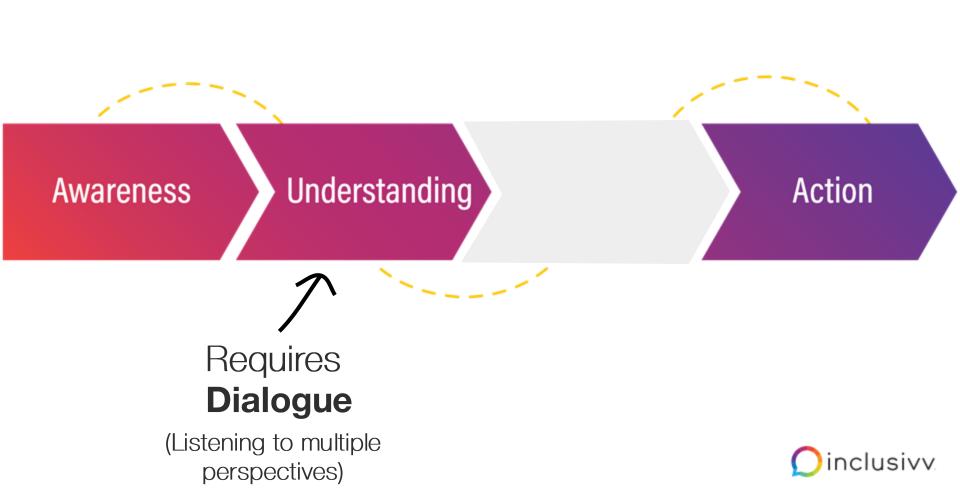




Traditional one-way communication is missing 2 things









What fosters belonging and inclusion is peer-to-peer dialogue.





Monologue



Dialogue

One-to-many broadcast

- One perspective shared
- Creates a shared vocabulary
- Feels impersonal and hierarchical
- Focuses on facts, process, concepts
- Not very memorable / low retention
- Results in limited behavior change

Multi-faceted interaction

- Multiple perspectives shared
- Fosters deeper understanding
- Feels like real human connection
- Focuses on personal storytelling
- Highly memorable and engaging
- Results in greater behavior change



Peer-to-peer conversations drive real and lasting impact

#1

Learning

83% of employees say they learn best by talking with their colleagues.

Source: Deloitte, 2016

#2

Performance

Organizations with peerto-peer learning programs saw a **30% improvement** in employee performance.

Source: McKinsey & Company

#3

Leadership

Peer-to-peer learning programs were **25% more effective** at improving leadership competencies than training.

Source: Harvard Business



Peer-to-peer conversations drive real and lasting impact

#4

Behavior Change

Conversations lead to **10x greater** behavior change compared to traditional training.

Source: Livingston, 2021

#5

Adaptability

58% more adaptable employees are the result of peer-to-peer learning.

Source: Baker & Sinkula, 2016

#6

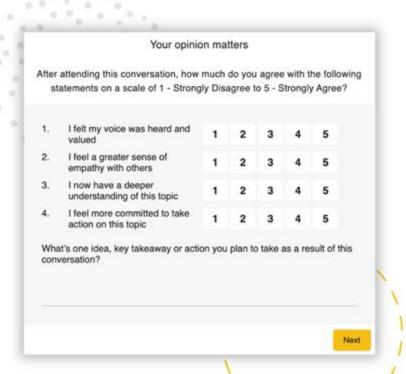
Connections

48% more connected employees when they engage in peer-to-peer dialogue.

Source: LinkedIn Learning, 2019



Data from over 3,600 Inclusivy conversations



95% participants feel

their voice is heard and valued

90%

participants feel
more connected to
each other

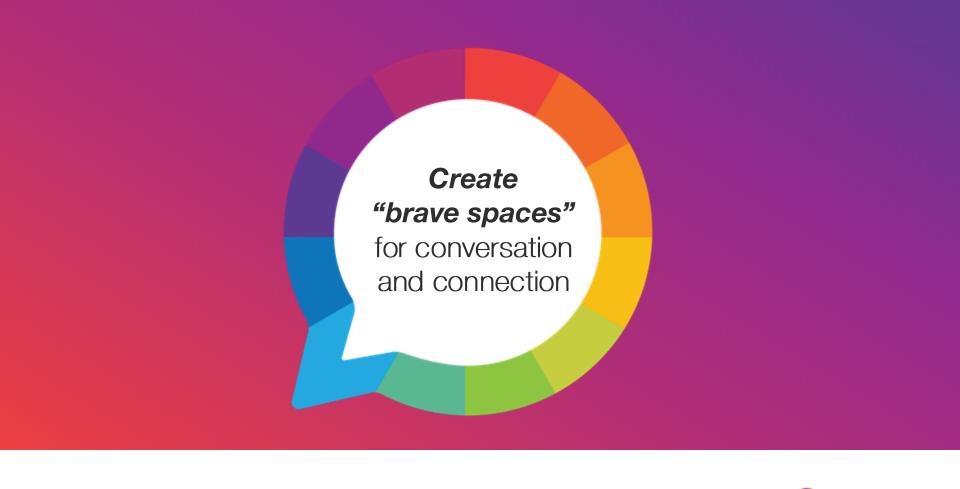
90%

participants feel they *learned something new* 93%

participants feel more committed to taking action

Source: Inclusivy Platform 2024









Our proven model provides a structured conversation that allows every voice to be heard, virtually or in person.



Conversation Host



Small Group Gathering



Structured Conversation



Equal Time to Share



Shared Experience



1. Determine where and when to host peer-to-peer dialogue





When leaders are already gathering in person around tables such as summits, conferences or chapter meetings



Lunch & Learns

Host a breakfast, lunch or dinner and make it a team bonding experience, as food helps people feel safe and nourished.



Team Meetings

Choose a month and encourage all managers to lead a conversation with their team.



Summits are powerful and likely already using tabled seating







Summits are powerful and likely already using tabled seating





2. Select the topic and build the learning journey

1

Inspiration

Curated content provides perspective and context



- Watch
- 🞧 Listen

2

Conversation

Structured conversation creates space for storytelling

- Story of Self
- Story of Us
- Story of Now

3

Action

Opportunities to connect, reflect, and take action

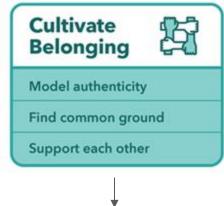
- Actions
 - Reflections
- Resources



Align the chosen topics with your company values











Three topics from the Inclusivy conversation library fit perfectly.









3. Design the participant experience to be fully participatory

1 2 3

Curated Content Peer-to-Peer Dialogue

Insights and Actions







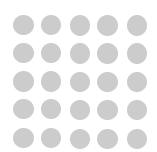


Design the facilitator experience to be leadership development

1

Select Facilitators

Select leaders to go through facilitation training.



2

Conversation Host Kits for Facilitators

Provide each facilitator with a digital host kit and in-person host materials.











Gathering



Conversation



to Share



Shared Experience Capture insights

Bring facilitators together each quarter to synthesize findings, review feedback and create meaningful action plans.

and actions



3



Build content that incorporates mini-trainings and conversation

Essential Skills for Civil Conversations



Building Trust Creating
Psychological
Safety



Psychological Safety

Managing
Emotions with
Empathy



Caring Culture

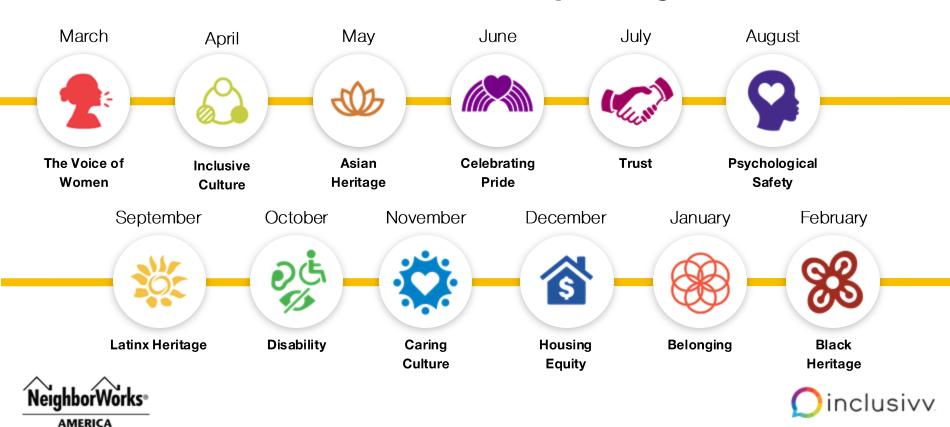
Turning
Conflict into
Opportunity



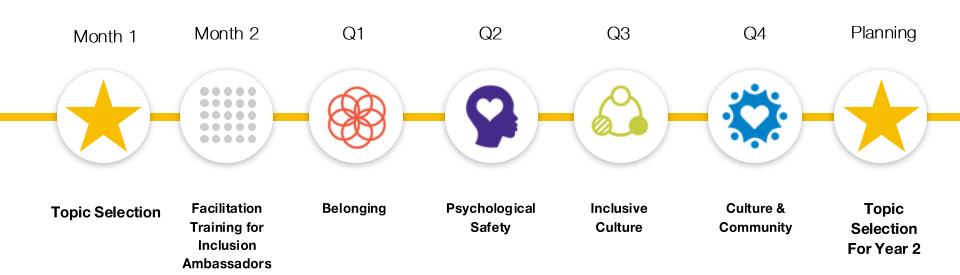
Common Ground



4. Choose a cadence that works for your organization



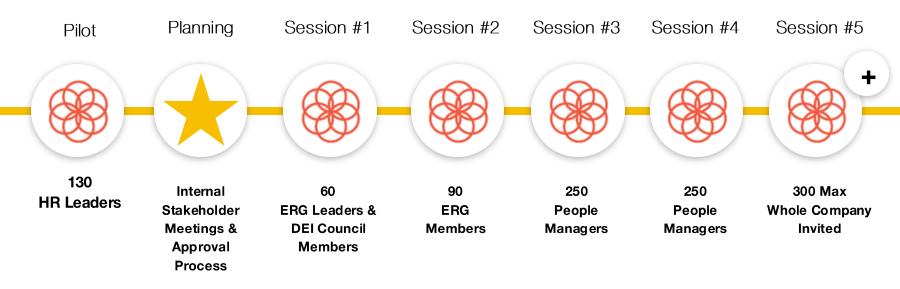
4. Choose a cadence that works for your organization







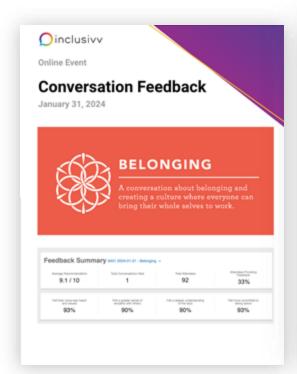
5. Decide who to invite as participants and segment them

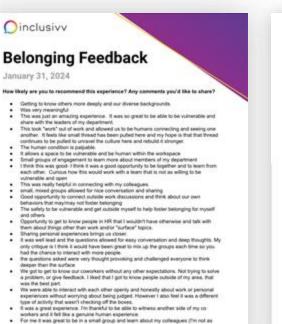






6. Track Feedback and Measure Engagement Metrics

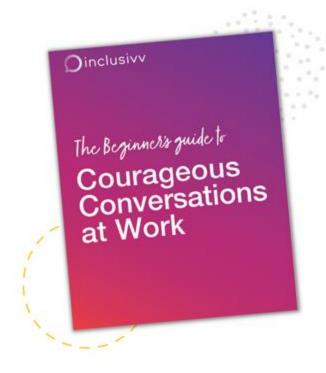




This was a great experience with others and getting to know the other persons perspective. I enjoyed hearing others opinions and their side of the stories.







FREE DOWNLOAD

The Beginner's Guide to Courageous Conversations

ne entials

Building truly inclusive workplaces requires us to come together for conversations that matter. Learn the essentials for how to create belonging through shared dialogue.

Download The Beginner's Guide





Question 1:

What has been your experience with peer-to-peer dialogue?

And what's something you would like to incorporate moving forward?



Question 2:

If you could wave a magic wand for 2025, and build your dream curriculum, what topics would resonate with you and the needs of your organization?



Your Voice Matters



BFRKAVE envugh 10 STARTA CONVERSATION that matters



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Want to bring civil conversations to your workplace?

SCAN TO LEARN MORE



www.inclusivv.co



THANK YOU!



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