

Make time to brainstorm. Once a week, turn off the noise and just sit with your thoughts.

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Clear the mental decks and ask yourself targeted questions. Learn to be present to get fresh perspective and concepts.

Keep a keen observation to identify the opportunity when i comes. Make note of the micro or macro patterns.

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Make it a practice to challenge presumptions to get novel concepts and ideas.

Remember- To have a breakthrough idea, it doesn't take time. It takes space.

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