SHRM® TOMORROWIST

12 TRENDS
That Will Define the Next Era of Business

SHRM analyzed over 7,000 pages of expert predictions to find 12 trends that will shape the future of business for its new Tomorrowist flagship. But these aren't far-off, far-out predictions. These are grounded ideas pragmatic leaders can use to shape today's strategy with an eye on tomorrow.

DISCOVER THE TOMORROWIST TRENDS

01
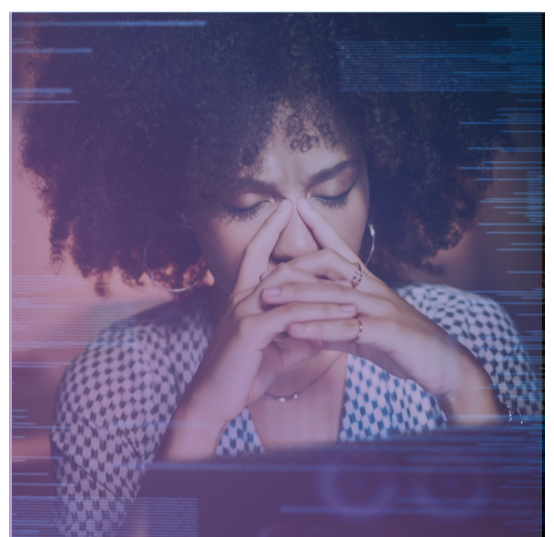GLOBAL POLITICAL AND CYBERSECURITY AWARENESS: Building resiliency for doing business in an uncertain world.

02
PRODUCTIVITY IN A COUNTER-PRODUCTIVE WORLD: Minimizing distractions in an era of information overload.

03
RE-ENGINEERING TO ZERO: Reinventing processes for greater efficiency/ sustainability.

04
DIGITAL TRANSFORMATION & EVOLVING CAPABILITY: Embracing continuous transformation to enhance adaptability.

05
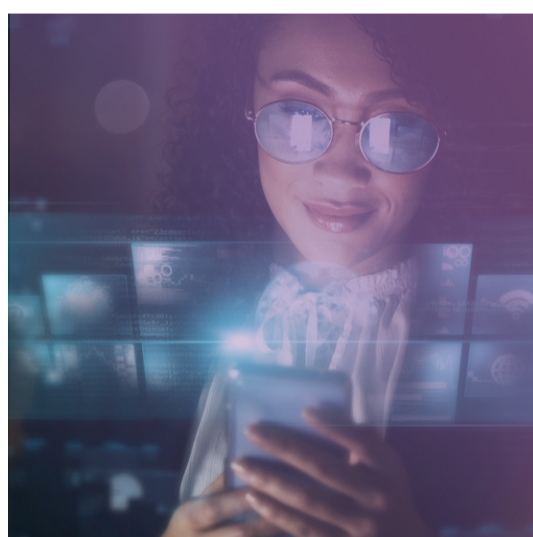HEALTH INNOVATIONS AND MENTAL HEALTH: Enhancing workplace well-being through technology and culture.

06
AI+HI AND REIMAGINING WORK: Using new technology to change how we work while retaining the human element.

07
FINANCING THE FUTURE WORKFORCE: Rethinking the workforce amid wage inflation and automation.

08
THE RISE OF A 7GEN WORKFORCE: Evolving work to meet the needs of diverse generations.

09
THE TECHNOCRATIC DEPENDENCY: Balancing reliance on tech with human-centric approaches.

10
THE DEATH OF CIVILITY: Navigating evolving social norms and encouraging respectful dialogue.

11
AVOIDING THE ANONYMOUS ENTERPRISE: Building a strong organizational culture in a virtual era.

12
FUTURE-NOMICS & POWER UPSIDE DOWN: Prioritizing adaptability in an uncertain business landscape.

By embracing the mindset of Tomorrowists, HR leaders can position their organizations for success in an ever-evolving business landscape. Stay informed, stay agile, and lead the way toward a future defined by innovation and resilience.

Visit shrm.org/Tomorrowist to sign up and stay informed about the latest trends and strategies in HR leadership.