## **SOAR Analysis Model**



A guide for strategic conversations focused on planning; requires engagement at all levels; focuses first on planning then moves to implementation.

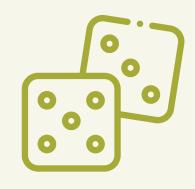


#### **Strengths**

What are we great at?

What are we most proud of?

What do our strengths tell us about our skills?



### **Opportunities**

What are the possibilities?

Where can we innovate?

How do we collectively understand outside threats?



### **Aspirations**

What are our dreams and wishes?

How do we allow our values to drive our vision?

How can we make a difference for our stakeholders?



#### Results

What will be our mesurable and meaningful outcomes?

What do we want to be known for?

How do we tangibly translate this into measurable actions?

# **SOAR Analysis Worksheet Template**

Strengths	Opportunities
Aspirations	Results