# SHRM
## Certification Badge

SHRM Recertification Provider

# MASTER LOGO

**SHRM**
**SHRM-CP | SHRM-SCP**
**RECERTIFICATION**
**PROVIDER**

| | | |
|---|---|---|
| BLACK (K) 80% | CMYK C 0 M 0 Y 0 K 80 | DIGITAL #58595b |
| PANTONE 647 C | CMYK C 86 M 60 Y 17 K 2 | DIGITAL #33669a |
| PANTONE 647 C | CMYK C 86 M 60 Y 17 K 2 | DIGITAL #33669a |
| BLACK (K) 80% | CMYK C 0 M 0 Y 0 K 80 | DIGITAL #58595b |
| PANTONE 647 C | CMYK C 86 M 60 Y 17 K 2 | DIGITAL #33669a |
| PANTONE 647 C | CMYK C 86 M 60 Y 17 K 2 | DIGITAL #33669a |
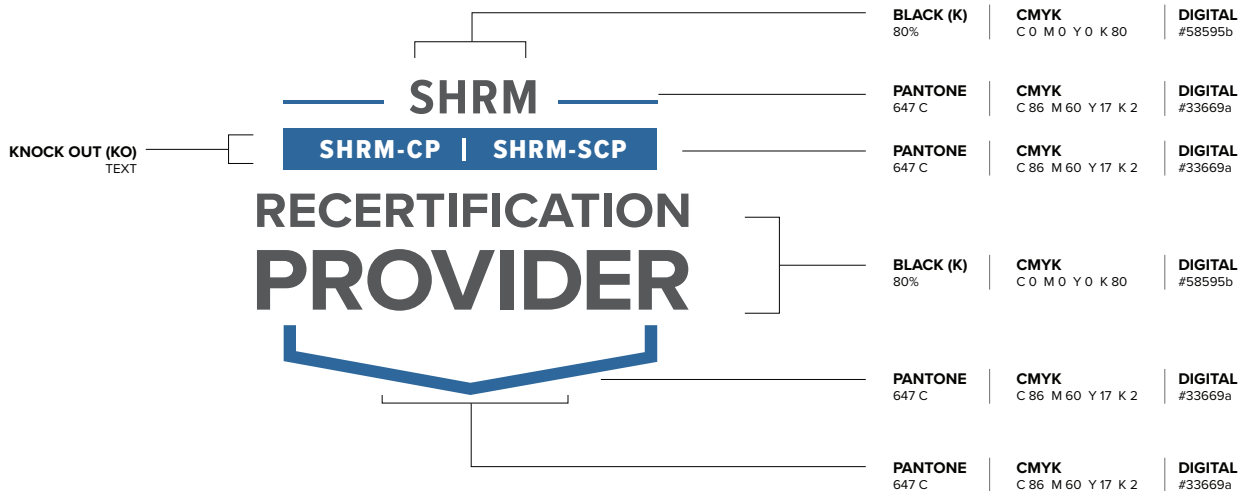
## TYPOGRAPHY

Proxima Nova Bold
Proxima Nova Condensed Bold
Proxima Nova Condensed Extra Bold

All Caps
Variable scaling

---

**SHRM**
**SHRM-CP | SHRM-SCP**
**RECERTIFICATION**
**PROVIDER**

| | | |
|---|---|---|
| BLACK (K) 100% | CMYK C 0 M 0 Y 0 K 100 | DIGITAL #000000 |

**SHRM**
**SHRM-CP | SHRM-SCP**
**RECERTIFICATION**
**PROVIDER**

| | | |
|---|---|---|
| KNOCK OUT (KO) REVERSE WHITE | CMYK C 0 M 0 Y 0 K 0 | DIGITAL #FFFFFF |

For program details, refer to the SHRM Recertification Provider Program Guide.

Adhere to SHRM Recertification Provider badge usage guidelines when using the SHRM Recertification Provider badge on any publications.

Provider must include the following statement on any materials where the badge is used:

---

[Your Organization's Name] is recognized by SHRM to offer Professional Development Credits (PDC) for SHRM-CP® or SHRM-SCP® recertification activities.

| | | | |
|---|---|---|---|
| PANTONE 647 C | CMYK C 86 M 60 Y 17 K 2 | RGB R 51 G 102 B 154 | WEB #33669a |
| BLACK (K) 80% | CMYK C 0 M 0 Y 0 K 80 | RGB R 89 G 89 B91 | WEB #58595b |

**SHRM®**
BETTER WORKPLACES
BETTER WORLD™

DIGITAL

PRINT

**Minimum**

SHRM
SHRM-CP | SHRM-SCP
RECERTIFICATION
PROVIDER

50 px

**SIZE**
COLOR

1.25 Inch  |  90 pts.  |  7p6

SHRM
SHRM-CP | SHRM-SCP
RECERTIFICATION
PROVIDER

1.00 Inch  |  72 pts.  |  6p0

SHRM
SHRM-CP | SHRM-SCP
RECERTIFICATION
PROVIDER

.75 Inch  |  54 pts.  |  4p6

SHRM
SHRM-CP | SHRM-SCP
RECERTIFICATION
PROVIDER

**SIZE**
BLACK

1.25 Inch  |  90 pts.  |  7p6

SHRM
SHRM-CP | SHRM-SCP
RECERTIFICATION
PROVIDER

1.00 Inch  |  72 pts.  |  6p0

SHRM
SHRM-CP | SHRM-SCP
RECERTIFICATION
PROVIDER

.75 Inch  |  54 pts.  |  4p6

SHRM
SHRM-CP | SHRM-SCP
RECERTIFICATION
PROVIDER

**SIZE**
REVERSE
WHITE
(KO)

1.25 Inch  |  90 pts.  |  7p6

SHRM
SHRM-CP | SHRM-SCP
RECERTIFICATION
PROVIDER

1.00 Inch  |  72 pts.  |  6p0

SHRM
SHRM-CP | SHRM-SCP
RECERTIFICATION
PROVIDER

.75 Inch  |  54 pts.  |  4p6

SHRM
SHRM-CP | SHRM-SCP
RECERTIFICATION
PROVIDER

SHRM®
BETTER WORKPLACES
BETTER WORLD™