

AGENDA*

Harold Pratt House / 58 East 68th Street / New York, NY 10065

TUESDAY, NOVEMBER 12, 2024

2:00 P.M. *Welcome*

Johnny C. Taylor, Jr. – President & Chief Executive Officer, SHRM;
Lead Independent Director, XPO Inc.; Independent Director, Guild Education;
Independent Director, Flores & Associates; Trustee, United Way Worldwide
Dennis Carey – Founder, CEO Academy
Michael Useem – Faculty Director, Leadership Center & McNulty Leadership Program,
The Wharton School

2:15 *Opening Keynote*

Speaker: **Announcing Soon**

3:15 *Election Aftershock: What Every CEO Must Know to Steer Through
the Political Crosswinds*

In the wake of the U.S. presidential election, business leaders face uncertainty around potential shifts in policy, markets, and regulations. An expert will provide a balanced analysis of these changes, offering insights into how CEOs can guide their organizations through political transitions, stay agile, mitigate risks, and seize opportunities while developing a strategic plan for the next four years.

Speaker: **Announcing Soon**

4:15 *Break*

4:30 *Navigating the Economic Crossroads: Strategic Imperatives for Senior
Leaders in an Uncertain World*

As economic conditions continue to evolve, understanding the current landscape and anticipating future trends is crucial for CEOs aiming to navigate their organizations through both opportunities and challenges. In this insightful session, a representative from Bank of America will provide an in-depth economic update tailored specifically for CEOs and senior executives. Attendees will gain valuable insights into the economic forces shaping the business environment and receive strategic recommendations on how to position their organizations for sustained success.

Speaker: **Liz Everett Krisberg** – Head of Bank of America Institute

5:30 *The Power Duo: Why Every CEO Needs a Strategic HR Leader at
Their Side*

In a world where talent is the ultimate competitive advantage, the relationship between a CEO and their CHRO has never been more critical. This panel brings together leading CHROs and HR leaders to discuss why CEOs must forge a strategic alliance with their HR function to drive people strategy, shape organizational culture, and unlock the full potential of their workforce. Explore how this partnership can transform talent development from a functional necessity into a powerful lever for business success.

Speakers: **John Ferguson** – Chief Human Resources Officer, NASCAR; Board Member,
SHRM Foundation

Michael Fraccaro – Chief People Officer, Mastercard

6:30 *Networking & Cocktails*

7:00 *(DINNER) Keynote*

Speaker: **Announcing Soon**

*SUBJECT TO CHANGE

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WEDNESDAY, NOVEMBER 13, 2024

7:30 A.M. *Informal Breakfast*

8:00 *AI 2030: The Ultimate Game Changer for Business Transformation*

In this groundbreaking session, renowned Wharton professor and AI expert Ethan Mollick reveals the game-changing potential of artificial intelligence. Drawing from his extensive research and deep knowledge, Mollick will uncover how AI is set to revolutionize business sustainability and efficiency. Explore the hidden benefits and brace for the unforeseen repercussions as Mollick provides a visionary road map for leveraging AI. Dive into the future of AI and learn to harness its power to stay ahead in the ever-evolving business landscape.

Speaker: **Ethan Mollick** – Ralph J. Roberts Distinguished Faculty Scholar, Associate Professor of Management, Co-Director, Generative AI Lab, and Rowan Fellow, The Wharton School

9:00 *The Art of Mergers and Acquisitions: Transformative Strategies and Insider Secrets*

In this session, Raj Gupta, former chairman and CEO of Rohm and Haas, shares his profound insights on mergers and acquisitions. With a career marked by strategic acumen, Gupta will delve into the intricacies of M&A, offering invaluable lessons on navigating complex deals, integrating diverse corporate cultures, and driving sustainable growth. This session is essential for understanding the art of successful mergers and acquisitions in today's competitive business landscape.

Speaker: **Raj Gupta** – Former Chairman & Chief Executive Officer, Rohm and Haas

Moderator: **Michael Useem** – Faculty Director, Leadership Center & McNulty Leadership Program, The Wharton School

10:00 *Break*

10:15 *Winning in the New World of Disorder: The Convergence of Technology, Politics, Supply Chain, and Talent*

This session will highlight the convergence of external forces, including changing technology, artificial intelligence, supply chain disruptions, and impacts from global elections, as well as China's excess capacity being sold at unreasonable prices, that are all creating a new order and disorder. Participants will engage in a conversation about what it means to win in this highly volatile, uncertain, and rapidly changing external landscape.

Speaker: **Ram Charan** – Bestselling Author; Business Advisor; Board Director, ReNew Energy, Muyuan, and Nexii

11:15 *The Anatomy of Greatness: Decoding the DNA of Top CEOs**

What truly separates exceptional CEOs from the rest? In an era where the stakes are higher than ever, the role of a CEO is under immense pressure—yet only a select few rise above the fray to lead their organizations to unprecedented success. This session will explore the mindsets and actions that define the world's best CEOs.

Speaker: **Carolyn Dewar** – Senior Partner, McKinsey & Company; Co-Author, *CEO Excellence: The Six Mindsets That Distinguish the Best Leaders from the Rest*

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12:15 P.M. *(LUNCH) Leadership Master Class with Frank Blake*

Join us for an intimate fireside chat with Frank Blake, the visionary leader behind one of America's most iconic brands: The Home Depot. In this session, Blake will share his invaluable insights on shaping a strong corporate culture, developing your own leadership style, discovering the secrets to investing in talent within your organization, and building a resilient, people-focused business.

Speaker: Frank Blake – Former Chairman & Chief Executive Officer, The Home Depot

1:30 *Bridging the Leadership Gap: Navigating CEO-Board Dynamics and Ensuring Future Success*

This session will explore the intricacies of CEO-board dynamics, offer insights into succession planning, and highlight the critical skills required for CEOs to not only maintain their roles but also guide their companies through actionable strategies for managing board expectations and ensuring long-term leadership continuity.

Speaker: Announcing Soon

2:30 *Key Takeaways & Certificate Presentation*

Christopher Lopez – Director, CEO Academy

Dennis Carey – Founder, CEO Academy

Michael Useem – Faculty Director, Leadership Center & McNulty Leadership Program, The Wharton School

2:45 *End of Program*