

LEADERSHIP DEVELOPMENT PROGRAM GUIDE



Our Approach

At the Center for Creative Leadership (CCL)[®], our human-centered, world-class leadership training prepares leaders to tackle real-world challenges.

As a nonprofit, we strive to make the world a better place through more effective leadership. Grounded in ongoing research and 50+ years of experience developing successful leaders, our transformational leadership experiences produce meaningful, real, and lasting impact. We address the specific challenges faced at each level of leadership — whether you're just starting out, leading from the middle, or running a global organization.

DECADES OF EXPERIENCE

We are an organization with a timeless mission and track record of success. Since 1970, we've pioneered the best practices in the leadership development industry and proven our ability to innovate in the face of change, remain resilient in a rapidly changing world, and forge a positive path forward for all.

INDUSTRY-LEADING RESEARCH

For more than 5 decades, our team of leadership development experts have been conducting original scientific research advancing the field to develop the leaders of today and tomorrow. The result? One of the largest leadership research databases in the world and a rich body of evidence-based insights used to accelerate leadership performance.

WORLD-CLASS EXPERTISE

As a top-ranked global provider of executive education and leadership training, we are consistently recognized by publications such as Training Industry, the Brandon Hall Group, European Foundation for Management Development, and the Financial Times.

GLOBAL PERSPECTIVE

With campuses, faculty, staff, and coaches worldwide, we have the capability to design and deliver relevant solutions both globally and locally. Our diverse work with organizations of all sizes across every industry gives us a global perspective as we bring leadership development to 160 countries in over 50 languages.

160

COUNTRIES

where we've conducted programs

50+

languages available for content delivery

1,000,000+

alumni worldwide and counting

96%

of our participants say they're stronger leaders

2/3

of the Fortune 1000 have worked with us

50

YEARS

pioneering the industry's best practices



You don't just go through a leadership program. You go through a **transformation**.

Our open enrollment programs are designed for everyone, from emerging leaders just learning the fundamentals to experienced leaders managing large teams or organizations. We provide the tools needed to succeed now and ongoing support for the future. What sets our programs apart?



PERSONALIZED ATTENTION

High faculty-to-student ratios and interactive activities ensure ample individual focus.



ASSESSMENT FEEDBACK

Others' observations provide opportunities to reflect on current strengths and areas for future growth.



RIGOROUS RESEARCH

All course content is evidence-based, informed by both decades of seminal knowledge and newest research insights.



EXPERIENTIAL LEARNING

Engaging, interactive activities offer opportunities to practice new behaviors and learn by doing.



PSYCHOLOGICAL SAFETY

An intentionally-structured, feedback-rich environment allows for candid sharing, learning from mistakes, and learning from others.



GOAL-SETTING

Frequent opportunities to reflect help ensure creation of a plan for integrating and applying learnings into everyday life after the program.



PEER LEARNING

Interactions with others create opportunities to discuss shared challenges and complementary strengths.



CREDENTIALS

Alumni of our leadership programs can get CEUs, HRCI credits, and/or digital badges.



HOLISTIC APPROACH

Programs emphasize the importance of personally-meaningful values and whole person wellness (family, career, self, and community).



SKILLSETS & MINDSETS

Experiences intentionally foster the skills, perspectives, identities, and attitudes leaders need to thrive.

**Your
Leadership
Journey
Never Stops.**



Our exclusive alumni community provides access to continuing support, development, and learning opportunities. Membership is included in the tuition price — because we're with you for your entire leadership journey.



Program Locations

AMSTERDAM, NETHERLANDS



DUBAI, U.A.E



INDIA



LONDON, UK



MADRID, SPAIN



SINGAPORE



Choose your program

Choose the best fit program for you, based on your current leadership level and your team and organization structure.

| PROGRAM NAME | SUITABLE FOR | DURATION | DESCRIPTION |
|---|--|------------------|--|
| 1 LEADING OTHERS Maximizing Your Leadership Potential ccl.org/mlp  | <ul style="list-style-type: none">• First-Level Managers• High Potentials | 3 days | Guides participants in making the shift from successful individual contributor to effective manager. |
| 2 LEADING MANAGERS Leadership Development Program (LDP)[®] ccl.org/ldp  | <ul style="list-style-type: none">• Senior Managers• Middle Managers | 5 days | Strengthens your ability to manage complexity, balance competing priorities, and collaborate up, down, and across the organization to drive tangible results. |
| 3 LEADING THE FUNCTION Leading for Organizational Impact ccl.org/loi The Strategic Leader Program ccl.org/slp  | <ul style="list-style-type: none">• Senior leaders of organizational functions or divisions• Senior leaders of organizational functions | 5 days 5 days | Enhances your ability to lead while balancing tactical concerns with strategic priorities to improve decision-making. Empowers leaders to tackle strategic challenges, equipping them with strategic insights and valuable connections for confident, successful organizational leadership. |
| 4 LEADING THE ORGANIZATION Leadership at the Peak ccl.org/lap  | <ul style="list-style-type: none">• C Level• Top Executives in the organization | 5 days | Maximizes personal leadership power to develop clear action plans for organizational challenges, clarify organizational vision, and improve external influence skills with boards, shareholders, partners, and critical stakeholders. |



MAXIMIZING YOUR LEADERSHIP POTENTIAL (MLP)

| DATES (2025) | FORMAT | LOCATION |
|---------------------|--------------|--|
| May 28 - 30 | Face to Face | Amsterdam – Netherlands (Middle East Participants only) |
| July 09 - 11 | Face to Face | Singapore Campus |
| July 30 - August 01 | Face to Face | Madrid – Spain (Middle East Participants only) |
| September 10 - 12 | Face to Face | Singapore Campus |
| October 20 - 22 | Face to Face | Dubai – U.A.E (Middle East Participants only) |



MAXIMIZING YOUR LEADERSHIP POTENTIAL (MLP)

[Download the Program Brochure](#)

TUITION:
€ 3,900 EUR
\$ 6,500 SGD
 (+ VAT/GST based on selected location)



LEADERSHIP DEVELOPMENT PROGRAM (LDP)[®]

| DATES (2025) | FORMAT | LOCATION |
|---------------------------|--------------|--|
| April 21 - 25 | Face to Face | Singapore Campus |
| May 12 - 16 | Face to Face | Amsterdam – Netherlands (Middle East Participants only) |
| May 26 - 30 | Face to Face | Singapore Campus |
| June 09 - 13 | Face to Face | India |
| June 30 - July 04 | Face to Face | Madrid – Spain (Middle East Participants only) |
| July 14 - 18 | Face to Face | Singapore Campus |
| July 28 - August 01 | Face to Face | London – UK (Middle East Participants only) |
| August 11 - 15 | Face to Face | Amsterdam – Netherlands (Middle East Participants only) |
| August 25 - 29 | Face to Face | Singapore Campus |
| September 08 - 12 | Face to Face | London – UK (Middle East Participants only) |
| September 29 - October 03 | Face to Face | Singapore (Middle East Participants only) |
| October 13 - 17 | Face to Face | Singapore Campus |
| November 03 - 07 | Face to Face | Singapore Campus |
| November 17 - 21 | Face to Face | Dubai – U.A.E (Middle East Participants only) |



LEADERSHIP DEVELOPMENT PROGRAM (LDP)[®]

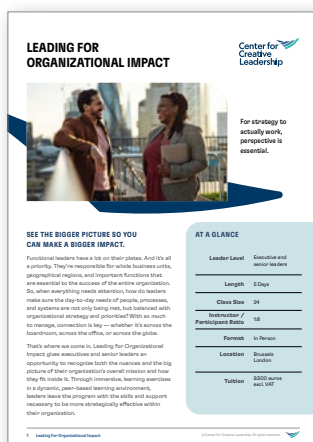
[Download the Program Brochure](#)

TUITION:
€ 7,750 EUR
\$ 11,500 SGD
 (+ VAT/GST based on selected location)



LEADING FOR ORGANIZATIONAL IMPACT (LOI)

| DATES (2025) | FORMAT | LOCATION |
|---------------------|--------------|------------------|
| July 28 - August 01 | Face to Face | Singapore Campus |
| September 15 - 19 | Face to Face | Singapore Campus |
| October 27 - 31 | Face to Face | India |
| November 10 - 14 | Face to Face | Singapore Campus |



LEADING FOR ORGANIZATIONAL IMPACT (LOI)

[Download the Program Brochure](#)

TUITION:

€ 9,950 EUR
\$ 14,500 SGD

(+ VAT/GST based on selected location)



THE STRATEGIC LEADER PROGRAM (SLP)

| DATES (2025) | FORMAT | LOCATION |
|------------------|--------------|--|
| July 07 - 11 | Face to Face | London – UK (Middle East Participants only) |
| October 06 - 10 | Face to Face | Singapore (Middle East Participants only) |
| November 24 - 28 | Face to Face | Seoul (Middle East Participants only) |



THE STRATEGIC LEADER PROGRAM (SLP)®

[Download the Program Brochure](#)

TUITION:

€ 10,500 EUR

(+ VAT/GST based on selected location)



LEADERSHIP AT THE PEAK (LAP)

| DATES (2025) | FORMAT | LOCATION |
|-----------------|--------------|------------------|
| April 7 - 11 | Face to Face | Singapore Campus |
| October 27 - 31 | Face to Face | Singapore Campus |



LEADERSHIP AT THE PEAK (LAP)

[Download the Program Brochure](#)

TUITION:
\$ 18,250 SGD
 (+ GST based on selected location)

*Leadership at the Peak is a residential program. Participants will be responsible for additional costs associated with accommodation during the program.



Registration Process

Choose the best fit program for you, based on your current leadership level and your team and organization structure.

STEP 1

- Choose a program that matches your leadership level and select the dates and location that work best for you.

STEP 2

- Fill in the registration form with all your details. Don't forget to pick an optional program date just in case your first choice isn't available.

STEP 3

- If your program is funded by your organization, send the completed form to your HR team or directly to us, once you have HR approvals to attend the program.

REGISTRATION FORM
MLP – LDP – LOI – SLP

APPLICATION FORM
LAP



Cancellation and Rescheduling Policy

| NO. OF DAYS BEFORE PROGRAM | CHANGES ALLOWED | RESCHEDULING PENALTY | CANCELLATION PENALTY |
|----------------------------|----------------------|----------------------|----------------------|
| More than 30 days | Yes (No fee) | None | None |
| 15 – 30 days | Yes (Fee applicable) | 25% of total fees | 50% of total fees |
| 14 days or less | No (Fee applicable) | 50% of total fees | 100% of total fees |



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At the Center for Creative Leadership, our drive to create a ripple effect of positive change underpins everything we do. For 50+ years, we've pioneered leadership development solutions for leaders at every level, from community leaders to CEOs. Consistently ranked among the world's top global providers of executive education, our research-based programs and solutions inspire individuals in organizations across the world — including 2/3 of the Fortune 1000 — to ignite remarkable transformations.

Meet our people where you are: ccl.org/locations

Local taxes may apply to program fee.

Please note that program dates and fees are subject to change based on the discretion of the Center for Creative Leadership.