

SHRM-CP  
SHRM-SCP

SHRM CERTIFICATION

# THE FUTURE OF HR IS HERE.

[shrmcertification.org](http://shrmcertification.org)

**SHRM**<sup>®</sup>  
SOCIETY FOR HUMAN  
RESOURCE MANAGEMENT

## SHRM's accredited SHRM-CP and SHRM-SCP certifications are the driving force behind effective business outcomes and talent management for HR professionals—across industries, sectors and organization size.

Based upon the widely regarded evidence-based SHRM Competency Model, the SHRM-CP and SHRM-SCP certifications leverage core competencies needed for HR success in the global business community.

### WHAT IS SHRM CERTIFICATION?

Credential-holders have demonstrated proficiency in the knowledge and behaviors critical for effective job performance.



Regardless of your job title, geographic location, industry or organization size, if you perform HR duties, you now have the opportunity to become SHRM-certified.

### MEETING PROFESSIONAL DEVELOPMENT NEEDS

Building proficiency is easier than ever!



2,000+ organizations offer credits (PDCs) toward recertification.



More than 575 SHRM chapters and state councils offer PDC opportunities.



Development opportunities are offered in more than 160 countries.

### SHRM RECERTIFICATION OPPORTUNITIES



- ✓ Self-Study Program
- ✓ Certification Prep Seminars
- ✓ Education Partner Programs
- ✓ Organizational Training & Development Programs

### MEETING EMPLOYER NEEDS

Based on in-depth research—and backed by global employers and business leaders.



Over 5,000 SHRM-CP and SHRM-SCP job postings listed every month.



Competency-based certification hits the mark for employers seeking top performers.



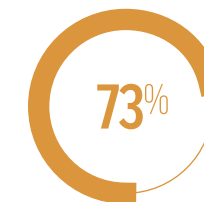
Leading organizations including Fortune 100 organizations have adopted SHRM Certification.

*The SHRM Certification program is a must-have for HR professionals. HR is more than knowing laws and policies; it's about applying concepts and demonstrating an understanding of the HR practice. The SHRM Certification program is built around the competencies and knowledge and, more importantly, the practices that make HR work—which is what employers demand from HR professionals in today's fast-paced workplace.*

John Acardo, MBA, SHRM-SCP  
DeKalb, IL

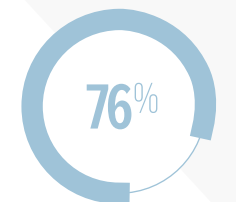
### REACTIONS TO SHRM CERTIFICATION

Examinees value the SHRM Certification program and the importance of these gold-standard credentials.



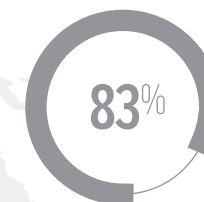
Exam Relevancy

73% say the SHRM-CP and SHRM-SCP exam content is relevant to their day-to-day work



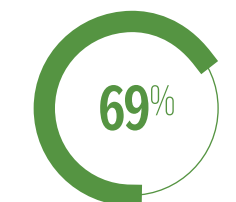
Likelihood to Recommend

76% say they would recommend SHRM Certification over other HR certifications.



Satisfaction with Application Process

83% of applicants indicate high satisfaction with SHRM's streamlined application process.



Realism

69% say the SHRM-CP and SHRM-SCP are the most realistic exams for HR professionals, reflecting the scenarios and challenges those in HR face every day.

And more! [shrmcertification.org](http://shrmcertification.org)

THE ONLY COMPETENCY-BASED HR CERTIFICATION

# 7

# REASONS

## WHY YOU SHOULD PURSUE SHRM-CP OR SHRM-SCP CERTIFICATION

- 1** The SHRM-CP and SHRM-SCP credentials are state-of-the-art certifications offered by the Society for Human Resource Management (SHRM), **the world's largest HR membership organization and the industry leader in HR professional development.** For more than 60 years, SHRM has supported more than 100,000 employers representing 140 million employees worldwide.
- 2** The SHRM certification exams **test your knowledge AND how you use that knowledge** to demonstrate your proficiency as a business leader.
- 3** The SHRM certification program was **created to meet the needs of employers worldwide,** driving business through the globally recognized competencies for HR professionals around the world. This is achieved through critical thinking, practical application and real-world experience.
- 4** Over 100,000 HR professionals have earned their SHRM-CP or SHRM-SCP. To date, **more than 5,000 employers are seeking SHRM credential-holders every month.** This includes *Fortune* 500 organizations from every sector and industry.
- 5** SHRM's recertification program provides a broad scope of eligible recertification activities, **allowing you to determine your professional development needs** based on your specific career path.
- 6** SHRM certifications directly **link to on-the-job scenarios and realistic work situations, making them relevant for HR professionals.** Seventy-three percent of examinees say the SHRM-CP and SHRM-SCP exam content is relevant to their day-to-day work.
- 7** The SHRM-CP and SHRM-SCP exams are **accredited by The Buros Center for Testing,** the global leader in evaluating the psychometric quality of examinations.

“*I am grateful to SHRM for taking the lead in the industry and helping HR professionals stay relevant and competitive. It is an honor to be recognized as a Senior Certified Professional and a SHRM member.*”

*Zeynep Cevikel, SHRM-SCP  
HR Regional Manager, BDO, LLP  
New York City, NY*

THE FUTURE OF HR IS HERE.

Learn more now at [shrmcertification.org](http://shrmcertification.org)