

SHRM-Survey Elite FAQs

Do my survey participants need to finish the survey in one session?

No, survey participants can start, stop, and come back to the survey to complete it when it is convenient for them to do so.

Can I schedule my survey to start and stop on a particular date?

Yes.

Can I schedule automatic reminders for participants to complete the survey?

Yes.

Can I send surveys in any language?

Yes, you can create and send surveys in any language, including Chinese and Arabic.

Are survey templates available?

Yes, SHRM surveys are available under Resources.

What question types are available?

- Rating
- All that apply
- Rank Order
- Nested
- Gated / Jump Logic
- Open-Ended
- Dynamic Filtering
- Response Based Open-Ended questions

Can I customize the look of the surveys to match my branding?

Yes, you can add your logo, colors, adapt the survey communication, and brand the survey introduction.

You can also customize the “from” email address, and the survey landing page for an additional fee.

Can I customize the charts and data visualization options?

Yes, charts can be presented in bar, column, doughnut, line, pie, radar, scatter, and stacked bar. Customize graph colors, choose text size, placement, color and font.

All charts and graphs can be downloaded as a .png file for your additional presentation needs.

Can I copy and edit existing surveys?

Yes.

Are there limitations on how many surveys I can build or have?

No.

How many survey response come with my subscription?

Each SHRM-SE account comes with three admin seats; Each admin seat is allowed 250 responses per month, which allows for a total of 750 response per month.

If you exceed your plan limit you will be charged 40 cents per response; However, you can purchase additional responses at a lower rate prior to sending your survey, if you know you will exceed your plan limit.

Please contact SHRM for bulk pricing if you anticipate receiving more than 750 responses per month.

Are there limitations to the types of questions I can ask?

No; However, you are responsible for the content of your survey and SHRM is not liable. Please see our Terms of Service for further details.

How does SHRM-SE calculate the data analysis?

Calculations are based on the survey structure known as intelligent questionnaires. This format nests and associates survey questions with common intentions and goals which are immediately converted into scores, ratings, and insights.