Top 10 Fundraisers to Have At Your Conference

1. Create a fundraising club during the year and top donors get VIP treatment at the conference.

   Chapter Treasurer Kenneth Rodriguez created Club 14. To join Club 14, you must make a minimum donation of $14, and you will receive fantastic benefits during the conference and throughout the year.

2. Host an evening social and ask attendees to donate to participate. Sell s’mores for a fun night by the campfire or ask local chefs to donate their time and have a dessert reception.

3. Have a SHRM Foundation Happy Hour with drink tickets proceeds benefiting the SHRM Foundation. Upcharge tickets as needed to cover the base cost from the restaurant or hotel.

4. Ask a sponsor if they would match funds raised during the Conference.

5. Host a walk-a-thon and have sponsor donate pedometers to each attendee and tally the totals at the sponsor’s booth at the end of the day. Attendees can add to their chapter’s total steps by donating to the SHRM Foundation.

6. If a gym is available at the venue, host a class and ask participants to donate a small amount to attend.

7. Ask the speakers if they will donate their time and instead make the donation out to the SHRM Foundation.
8. Create a donation check box on the online registration application for the Conference

9. Host a Rags to Riches Sale and ask attendees to bring items they are looking to get rid of or sell
   vintage state council gear

10. Silent or Live Auction