HR Magazine Provider Profiles

HR Magazine

Special Two-Page Spreads

Your Text Here!

Your Ad Here!

Your Own Content Creates Maximum Awareness!

Available in the July and October issues of *HR Magazine*: A high-impact section entirely devoted to advertiser content. These are custom spreads with your content facing your display ad. Use your own words to tell your story in great detail to senior level HR professionals with the power to purchase what you offer!

The **July issue** features **Recruiting and Screening** and will be seen by 86,000* final decision-makers plus 159,000* readers who influence the buying process for recruiting/screening.

The **October issue** features **Benefits** and will be seen by 75,000* final decision-makers plus 169,000* readers who influence the buying process for benefits.

The two-page spreads will appear in the order received so contact your regional sales manager today to book your Provider Profile at a **special budget friendly rate!**

*May 2008 circulation. June 2008 Harvey Research Reader Preference Study, including pass-along.

Deadlines

Recruiting & Screening Issue | July 2009
Space Closes: June 2
Materials Due for Text (left page): June 4
Materials Due for ad (right page): June 9

Benefits Issue | October 2009
Space Closes: August 26
Materials Due for Text (left page): August 28
Materials Due for ad (right page): August 31

Specifications

- Text: 450 words maximum in MS Word document; include headline.
- One photo if desired: High Resolution: 300 dpi. Format: tif, pdf, eps.
- One or two graphs if desired: High Resolution: 300 dpi. Format: tif, pdf, eps. (No PowerPoint).
- Logo: High Resolution: 300 dpi. Format: tif, pdf, eps.
- Provide laser proofs of all materials submitted. Burn all digital files to a CD.
- Include contact information, including e-mail address and phone number.

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