

Every night,  
your most important assets  
walk out the door.

HR's job is  
to make sure they come back  
every morning.



In these challenging economic times, even the best-managed businesses face a host of difficult issues: keeping top talent; controlling health care costs; meeting the needs of a changing workforce during a down economy.

Finding solutions to some of the toughest business and social problems is what top human resource professionals do every day. We give your company the tools it needs to support—and strengthen—a successful, productive workforce. Because nothing is more important to your business than your people.

With more than 250,000 members in 140 countries, the **Society for Human Resource Management (SHRM)** is the world's largest and most respected HR organization.

To learn how SHRM can help your human resource professionals meet the challenges of a changing world, visit us at [www.shrm.org/SHRMisHR](http://www.shrm.org/SHRMisHR).

